



Shown above: Four 16"x16" Framed Canvas, Arcadian Black; displayed as Linear Design



GRAIN & WEAVE

IN-HOME DESIGN GUIDE

AUTUMN / WINTER 2023





CONGRATULATIONS!

We can't wait to show you what we achieved together



Before then, we will handpick the very best 25-30* images from your session and hand them over to our in-house edit team, who will add a pinch of colour correction, a light edit and a final polish.

Your images are then carefully curated into your own personal presentation, ready for your Online Image Design Consultation, which has already been pre-booked for you and emailed to your registered address.

*Number of images may vary below or above this.

Cancellations and rescheduled appointments:

To minimise timeframes, we pre-book appointments and have already sent you the date by email.

If it's not convenient, please let us know as soon as possible to avoid delays of 2-4 weeks, due to frequently heavy workloads.

My online image design consultation date and time is:

Interactive Guide

Use this book alongside the website to view client projects, design ideas, and product information. Simply scan the QR codes where you find them to visit the page.





What happens next?

Use this booklet to help you prepare

1. Look out for important emails

One email is a link to your very own slideshow preview, approx 1-2 days* before your appointment.

See your images played as a HD mini-movie, set to music. You can also share the link with family and friends all over the world!

2. Get prepared for the online consultation

Once you have seen your preview movie, you will be full of ideas and questions! We have made a section at the back of this booklet for you to write them down.

Keep this guide safe so that you have the meeting details and are aware of all of your options. Those who prepare always have the best outcome.

*Please note that the scheduled delivery time is approximate and subject to change in accordance with our scheduling requirements.

A tip about the slideshow:

The slideshow is not outcome focussed, it is simply a fun moment to enjoy with the family. There is no feature to choose your images and the images are watermarked.

You will be able to rate, compare and choose your favourites during your 'Online Image Design Consultation', as well as discuss all the options. Just enjoy the moment!





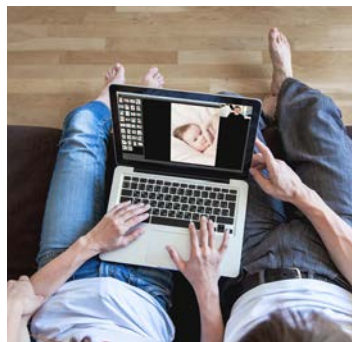
Online Image Design Consultation

Design and refine the perfect image on your own wall, in actual print size

Get expert help with your images!

We've pre-booked a 60-minute online consultation with one of our resident Image Designers. They'll guide you through the process of comparing and finalising your images to achieve your perfect outcome.

Plus, you can order from our unique handmade range during the consultation. This is your chance to place your final order with confidence, so don't hesitate to reach out beforehand if you need help.



We find Zoom to be the best for conducting our online Image Design Consultations. You can download it for free or join from any web browser.

Zoom meeting ID:
Password:

966 072 9921
5QvpUW





(shown above - Linear Large Wood Panel collection (20"x20"))

Browse our Designs

Your images displayed using canvas, wood & stone, handmade in Australia

Natural, textured, rustic, simple.

We have an affection for raw and organic materials.

Our true passion is to see these materials refined and crafted into stunning family wall-art for your most precious memories.

Individually Made to Order

Every piece is made individually and by commission, due to the premium quality of the materials we use.

Heirloom Quality

Our handmade range utilises natural resources such as reclaimed Australian timbers, specially crafted stone composites and world-class, 440gsm-thick, museum-grade canvas, imported directly from the USA. The inks used to print are certified Canon archival inks which are fade resistant, even over many years.

Each finish complements your image differently by adding its own unique property of texture or grain and makes a big impact on the feel of your home.





(shown above - 30"x30" framed canvas with natural oak)

Feature vs Collection

A single moment, featured for impact

One impactful moment can be a standalone feature for your home. Our features are at least 16 inches, with our largest pieces starting at 30 inches. They can also be combined with smaller pieces to create collections.

A collection tells a story

Collections are usually made up of at least **three pieces** of equal or mixed size and provide excellent wall coverage without feeling too bold or assertive. The nature of smaller pieces, designed to sit together, draw the viewer in to the story and are ideal for those who prefer not to have large images of themselves in their home.

Tips for sizing wall-art (for every type of home):

1. Consider the wall length, furniture, and windows when designing wall art. Also, factor in viewing distance, ensuring it is at least twice the length of the longest side.
2. For a standard ceiling height of 240cm, wall art up to 22 inches in height won't dominate the room. For high impact, choose a height of 30 inches.
3. If you have high ceilings, we can accommodate up to 40 inch handmade wall art. Consider a piece or collection 30 inches or more for maximum impact in a space with extra room above.

Look out for our 'Designer Collections' throughout this book, featuring our most popular designs. You can save 15% or more when purchasing any designer collection.





(shown above - Cluster 4-piece (14"x14") with added centre piece (30"x40" feature).

Our two most popular collection styles:



Linear

(shown on left - Medium Canvas set with centre upgrade - 16"/20"/16")

This classic collection provides length and coverage. Upgrade to a larger centre piece for family images, or stick with equal sized pieces for balance and symmetry.

Works well with:

Couches, behind beds and long hallways.



Cluster

(shown on left - Medium Canvas Cluster 14"/14"/14"/14" - Total area 30"x30")

A balanced and compact collection, perfect for square spaces at least 22x22 inches or more.

Works well with:

Square spaces, breaking up large blocks of empty space.

Clusters work perfectly with sets of 4 and 6 pieces.





(shown above - 22"x22" feature raw wood panel)

Raw Wood Panel

Rounded corners soften the look of the 20mm-thick raw timber panel, which is cut with a clever routed groove for wall mounting. The wood panels are slim and sit flush to the wall, making them perfect for hallways and smaller areas.

Individual

Great for smaller spaces

10"x10"	\$275
12"x12"	\$345
14"x14"	\$385

Feature

That one perfect moment

16"x16"	\$462
20"x20"	\$600
22"x22"	\$644

Statement

Oversized, high impact wall art

30"x30"	\$1264
30"x40"	\$1398
40"x40"	\$1761

Designer Collections

Our most popular styles are made to work in any home. Save up to 15% when ordering a designer collection.



(Shown above - Medium Linear Wood Panel 16"/16"/16")

LINEAR - 3 SQUARES

Small	12"/12"/12"	\$895
Medium	16"/16"/16"	\$1150
Large	20"/20"/20"	\$1495

- Upgrade your centre piece to the next size for only \$150 -

CLUSTER - 4/6 SQUARES

4-piece	12"x12"	\$1250
4-piece	14"x14"	\$1309*
		*Add a 30" centre piece for only \$800
6-piece	10"x10"	\$1400





(shown above - 22"x22" feature premium canvas)

Not your typical canvas print. Museum-grade canvas and archival inks, hand-stretched over a solid and weighty 400mm hardwood frame, each piece individually made to order. Make your image into a stunning piece of wall art.

Individual

Great for smaller spaces

10"x10"	\$345
12"x12"	\$395
14"x14"	\$485

Feature

That one perfect moment

16"x16"	\$579
20"x20"	\$755
22"x22"	\$813

Statement

Oversized, high impact wall art

30"x30"	\$1580
30"x40"	\$1749
40"x40"	\$2217

Designer Collections

Our most popular styles are made to work in any home. Save up to 15% when ordering a designer collection.



(Shown above - 6-piece canvas cluster 10"/10"/10"/10"/10"/10")

LINEAR - 3 SQUARES

Small	12"/12"/12"	\$995
Medium	16"/16"/16"	\$1450
Large	20"/20"/20"	\$1945

- Upgrade your centre piece to the next size for only \$150 -

CLUSTER - 4/6 SQUARES

4-piece	12"x12"	\$1320
4-piece	14"x14"	\$1649*
*Add a 30" centre piece for only \$995		
6-piece	10"x10"	\$1749





(shown above - Linear large framed canvas in Hampton White.

Enhance your wall art with a handmade timber frame that adds warmth, texture and a floating effect. Ideal for a natural and rustic touch to your home décor, or to complement your current or future design.

Now available in the following finishes, specifically chosen for their versatility:
Natural Oak, Hampton White and Arcadian Black.

Individual

Great for smaller spaces

10"x10"	\$445
12"x12"	\$495
14"x14"	\$595

Feature

That one perfect moment

16"x16"	\$725
20"x20"	\$945
22"x22"	\$1009

Statement

Oversized, high impact wall art

30"x30"	\$1975
30"x40"	\$2179
40"x40"	\$2750

Designer Collections

Our most popular styles are made to work in any home. Save 15% or more when ordering a designer collection.



(Shown above - three finishes available)

LINEAR - 3 SQUARES

Small	10"/10"/10"	\$1095
Medium	14"/14"/14"	\$1445
Large	20"/20"/20"	\$2250

- Upgrade your centre piece to the next size for only \$195 -

CLUSTER - 4/6 SQUARES

4-piece	12"x12"	\$1650
4-piece	14"x14"	\$1995*
*Add a 30" centre piece for only \$995		
6-piece	10"x10"	\$2245





Framed Stone

When displayed directly on stone, your images take on a whole new depth and texture. Whites become soft and creamy as the stone shows through, with colours becoming tempered and pulled into a limited palette.

Our classic stone pieces are framed with reclaimed timbers, sourced from areas such as the Australian outback.

Square

8"x8"	\$465
12"x12"	\$650

Rectangle

8"x6"	\$420
12"x8"	\$520
16"x12"	\$695

Panoramic

12"x6"	\$465
16"x6"	\$520
16"x8"	\$600

Designer Collections

Our most popular styles are made to work in any home. Save 15% or more when ordering a designer collection.



(Shown above - Large Linear Framed Stone 12"/12"/12")

LINEAR - 3 SQUARES

Small	8"/8"/8"	\$1195
Large	12"/12"/12"	\$1495

- Upgrade your centre piece to any 16" for only \$125 -

CLUSTER - 4/6 SQUARES

4-piece	8"x8"	\$1475
4-piece	12"x12"	\$2210
6-piece	8"x8"	\$2650
6-piece	12"x12"	\$2995





Digital Art



Images supplied in digital format by download link from our online server.
Two sizes for different purposes; one optimised for digital media, the other for self-printing and framing.

DIGI-PRINT - For Printing

Intended for those who prefer to self-print and frame. Large file size and high resolution.

Printable up to 20" uncropped.
(Technical Specs: 6000px, 300dpi, JPG)

Single Hi-Res Image	\$195
5 Hi-Res Image	\$895
10 Hi-Res Image	\$1,750
20+ Hi-Res Image (ALL)	\$2,695

Buy all the images from your show in DIGI-PRINT size! (Requires 20+ images)

DIGI-ART - For Screens

Intended for devices - mobile phones, 4k TV, computer screens and projectors. Optimised for sharing on social media and sending online.

(Technical Specs: 2400px, 300dpi, JPG)

Single Digital Image	\$75
5 Digital Album	\$345
10 Digital Album	\$650
20+ Digital Album (ALL)	\$1,195

Buy all the images from your show in DIGI-ART size! (Requires 20+ images)

Impact of Large Print On Your Device

Digital art when done correctly is a visual feast for the eyes. Monitors and screens are now at such a high resolution that it is impossible to see the pixels. This is why it is important to us that digital images are treated as a product in their own right and not just as an add-on.





In-Consultation Promotions

Take advantage of fantastic offers, available only during your online consultation



OFFER 1:

DESIGNER COLLECTION + **ALL IMAGES**

Purchase any 'Designer Collection' to unlock a huge discount on the 20+ packages:

20+ DIGI-ART - only \$849

20+ DIGI-PRINT - only \$1595

OR

DIY Printing instead?

Purchase the 5-DIGI-PRINT package and receive the 20+ DIGI-ART for only \$849.



OFFER 2:

DIGI-PRINT DUPLICATE IMAGE INCLUDED WITH ALL HANDMADE ART

Receive the DIGI-PRINT digital image of your ordered wall-art, when purchased during your online consultation.





The Virtual Room Preview

Design on your own wall, in actual print size!

See your images in your home before you place an order.

Our online consultations now offer a feature where you can upload photos of your home and see them in actual print size on your wall. It's like a 'try before you buy' option for seeing how images affect your home design.

- **Order with confidence, no more guesswork**
- **Compare and modify your images to fit the design of your home**
- **Easy to do - just capture and upload. Instructions included.**

Please watch for an email invitation from **'SendMyRooms'** that contains an instructional video and a link to the app.

6 tips for a great 'room' photo

1. **Face square on to the wall**
Slight angles can be corrected after
2. **Tack an A4 piece of paper 'in place'**
This is how we calibrate the size
3. **Include a little bit of ceiling and floor**
Furniture is okay, but please clear the wall
4. **Ensure plenty of light is in the room**
Daytime is best
5. **Give yourself options**
You can add up to 3 rooms
6. **Clear the wall of any other artwork**
You can leave hooks or screws in.





0% In-House Payment Plan

Spread your investment over 3 easy payments

Instant Approval

Does not require an invasive credit check.

Zero Cost

We do not charge interest, or any fees.

Flexible Instalments

Make the first payment when ordering, the other two payments either weekly, fortnightly or monthly.

Please mention to your Image Designer if you are considering our payment plan so they can allow the extra time required for registration.

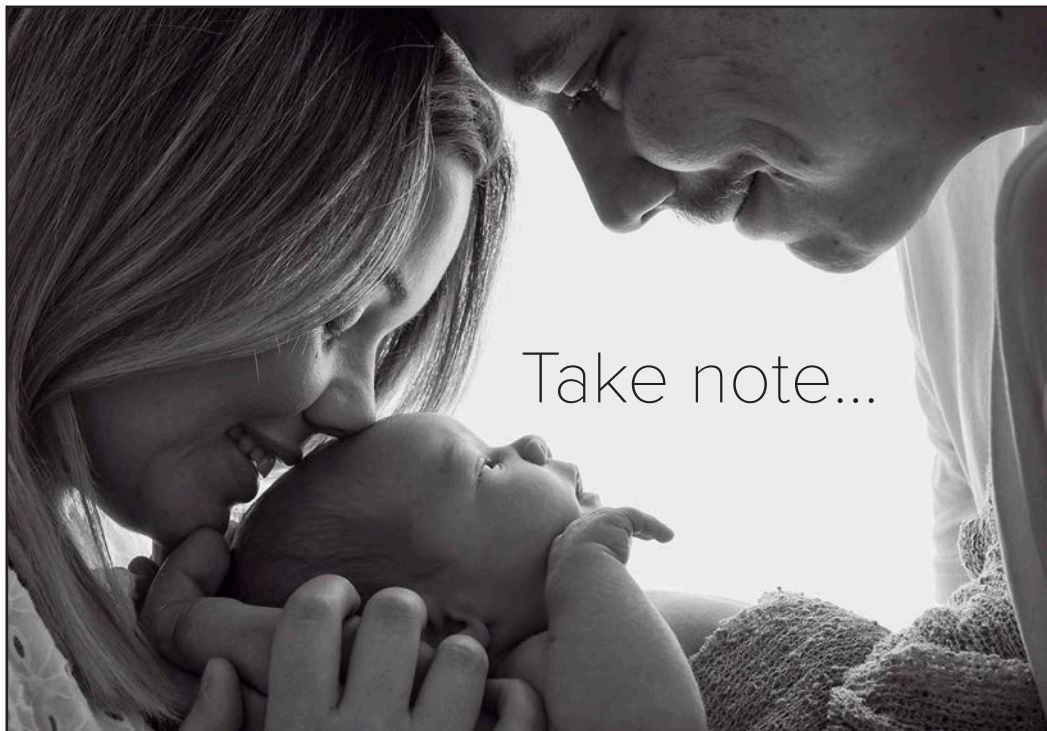
Terms:

30% minimum payment of remaining balance is required to start the payment plan. A valid credit/debit card is required for automatic collection of remaining payments on agreed dates. Digital and handmade products are produced within 7 days of completion of payment plans. Plans can be paid early with no extra cost. Payment plans are non refundable. 0% payment plan available on outstanding amounts over \$1500. For more information visit <https://www.grainandweave.com.au/payment-plan> using the QR code above.



We also have Afterpay available.





On the day of your consultation we want you to feel in control and comfortable to make your final decisions.

Have a chat with all of those who will be involved and write down some of your ideas and any questions that come up. It is also a good idea to record measurements for areas that we may not have access to (another family member's home, for example).

Everybody is different, so we strongly recommend that you have a conversation about where your comfort level is, should you wish to invest in something special on the day.

Rooms for consideration:

Gifts for?

Questions to ask your consultant:

Other notes:





How long does my consultation last?

We expect to be with you for around 30 minutes, but please allow an hour to give yourself ample decision-making time.

How long do you keep our images?

Ordered images are stored on our triple-backup server indefinitely, but unordered images are kept for a maximum of six weeks only.

Can I upgrade my existing package?

Certainly! If you wish to add on or upgrade, you can use the cash value of your package as an amount toward anything in this guide.

How do we receive our images?

Digital images are delivered via an email link. Handmade wall-art takes approximately four weeks as it is made to order. All pieces from our handmade range include delivery.

We're building/moving...

Your wall-art is designed to last decades and should see you through three or four homes.

We're renting and can't make holes in the wall

Some of our handmade pieces can be displayed without the need for using screws or nails.

Ask your designer for more information on this.

We only want digital images

Our handmade range is not for everyone. If you plan to print your digital images, please check what size you require - DIGI-ART or DIGI-PRINT.

What are my payment options?

We accept all major cards and you can pay during your consultation. Our 0% in-house payment plan is available for outstanding amounts over \$1500.

Do I need to decide on the day?

As part of your package, the consultation time is included and we kindly request that you complete your purchase on the same day.

We use Square to securely process payments





We have made a conscious decision about how your wall-art is delivered...

Grain & Weave is proud to be an environmentally friendly business and we aim to reuse the highest quality materials where we can, without compromising at all on quality.

After consulting a number of our families, 98% of them said they would prefer to have simple and protective boxes for transportation rather than expensive, fully branded boxes.

It's what is inside that counts

Your wall-art is delivered to your door by courier, directly from the workshop. In most cases the packaging is made up from recycled cardboard, paper and reclaimed bubble wrap. By reusing these materials we can give your wall-art that extra level of protection for its journey to your home, without the extra cost to the environment or to you.

We deliver all over Australia!

If you are planning on gifting a piece to your loved ones, you'll be pleased to know that we now ship all over the country. Please note, extra shipping costs may apply.





Enjoy & Share

Above all else, please remember that this experience is about beautifully capturing your memories whilst enjoying it as much as possible.

Thank you for choosing Grain & Weave!

Share Your Experience

We invite you to share your experience with others, with one of our handmade in-home photography experience gift vouchers.

Vouchers can be sent directly to you, or to them, by Express Post.

Use the QR code above to find out more.





GRAIN & WEAVE

SYDNEY'S IN HOME
PHOTOGRAPHY EXPERIENCE

WWW.GRAINANDWEAVE.COM.AU

